Back Face

Top Face

Front Face

☐ Safe area – keep all important elements within this zone.

▨ Cut line – the final edge of your design.

▮ Bleed – extend your artwork fully into this area.

— Indicate where the design will be folded.

— Red lines (1.5mm from black line): Avoid placing text here to ensure it's not affected by the fold.

Base Face

Glue Flap: Fully colour this area to avoid any white showing, as a small part may be visible after assembly.